

International Women's Day Celebration

#EmbraceEquity



Panelist



Sara Colunga Quigley, GB'16
Senior Director, Altria

Sara Colunga Quigley serves as a senior director for Philip Morris USA, an Altria company. She leads the team responsible for the Marlboro brand and its product portfolio. She is also actively involved in Altria's Hispanic employee resource group, Sí, as an advisor and member of Altria's first Hispanic Caucus.

Previously, Sara served as a director for Altria's Strategy and Business Development group, leading the enterprise planning process for Altria. She was part of the team that launched Altria's new vision in 2020: to responsibly lead the transition of adult smokers to a smoke-free future. Prior to that, Sara held roles throughout the brand management department in Altria, leading and supporting initiatives for brands such as Copenhagen and Marlboro.

Sara has a bachelor's degree in marketing from Michigan State University and a master's in business administration from the University of Richmond. As a part-time graduate student, she co-authored the Robins School of Business case "The Volkswagen Scandal." Additionally, her team earned first place in the Association for Corporate Growth's Case competition. She is also a recipient of the 2017 Young Hispanic Corporate Achiever Award.

Sara continues her involvement with the University of Richmond, where she serves as a member of the MBA/Executive Education Advisory Board. She loves spending her time with her two boys and husband, - exploring Virginia and taking road trips up and down the East Coast.